The Kia Soul EV.



Movement that inspires

Celebrate the extraordinary.

Fresh, funky and playful, the future is full of possibilities in the Soul EV all-electric crossover. With its eccentric design featuring a front plug-in charge socket; stunning interior; plus an advanced EV powertrain that delivers a range of up to 280 miles on one full charge - this is an electric car with its own truly unique character, just like the people who drive it.



Images shown are for illustrative purposes only and not to UK specification.

Cherish the exceptional.

The Soul EV celebrates its personality from every angle! From behind, the iconic 3D rear design showcases futuristic-looking wrap-around LED rear lamps that surround the tailgate. The Soul EV leaves a fun and lasting impression that others can only dream of.

Images shown are for illustrative purposes only and not to UK specification.

Relish the engaging.

Stand back and admire the dynamic character of the Soul EV with its stand-out body silhouette and clean-cut lines; then smile at the stand-out Soul logo on the C-pillar for that extra touch of fun. Add to that the opportunity to customise the exterior of your Soul EV with a choice of either a stylish one-tone colour or vibrant two-tone colour exterior combinations.



Full LED Headlamps. Seamlessly integrated into the sleek front are dual high and low-beam LED headlamps with LED daytime-running lights below.

Images shown are for illustrative purposes only and not to UK specification.

Experience technology.

Inside the Soul EV the fun continues with its high-quality, spacious interior, cleverly designed seating, stylish fascia and inspiring innovations in technology, sound and lighting. Relax and enjoy the beat of the premium Harman Kardon sound system.



Navigation System. The high-definition 10.25" navigation system delivers precise turn-by-turn guidance and reliable journey planning powered by live traffic information. It benefits from Kia Connect (UVO) connected services free of charge for seven years including charging station information, weather forecasts and access to connected destination and points of interest search. . What's more, the system supports multiple Bluetooth connections, with up to two mobile phones being able to connect simultaneously.



Supervision Cluster. The highly legible instrument cluster features a 7-inch OLED display shows your vehicle status including you remaining range and allows you to configure vehicle settings.

Images shown are for illustrative purposes only and not to UK specification.

Kia Connect (UVO)...
Your free seven-year connected services.

Kia Connect (UVO) opens your Kia to the world of connected services. Once activated, it enables a number of essential digital features in your car. You can also install the Kia Connect app on your smartphone and pair it with your Kia to control certain functions remotely and consult a wealth of information about your car.

Kia Connect

In-car services



Your free seven-year Kia Connect (UVO), once activated, uses your vehicle's embedded SIM card to connect it to the world of live data.

Real-time traffic information
Your navigation system uses live traffic information to recommend the best route and dynamically predict the most accurate arrival time.

Speed cameras and danger zones
Be alerted to speed and traffic light cameras, and to areas where accidents are particularly common.

Weather information
With up to three days' weather forecast available, you can check weather conditions at your destination.

Points of interest
Are you looking for a place to eat, a local business or the nearest ATM? All this information and more is easily accessible via your Kia's live, connected directory.

Parking
Kia Connect (UVO) helps you find available parking locations. It shows on- and off-street parking locations, including prices and likely availability.

Fuel station information
The system shows you the nearest petrol stations and prices to plan a refuelling stop.

Charging station information (electric and plug-in hybrid vehicles only)
Your car gives you the location of charging stations, with useful information such as availability and charging speeds available.

Works with Apple CarPlay

Apple CarPlay™ is a smart, safe way to use your iPhone while driving. It takes all the things you might want to do, and puts them into your display, so you can get directions, make a call and listen to music all while staying focused on the road.

androidauto

Android Auto™ is designed to keep you perfectly connected to your phone while minimizing distractions so you stay safe on the road. The simple, intuitive interface lets you access features like Google Maps, apps, music and voice control, and automatically organizes info into simple cards that appear just when they're needed.

Images shown are for illustrative purposes only and not to UK specification.

Mobile application services

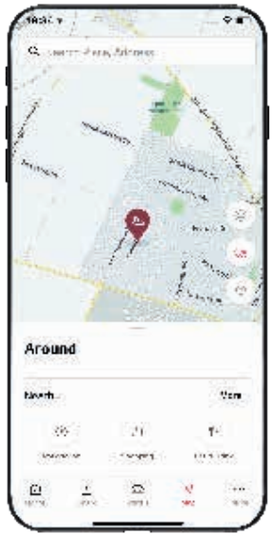


Once Kia Connect (UVO) is activated in your Kia, it gives you access to a wide range of useful functionalities through the Kia Connect mobile phone application (available on Apple™ and Android™).

Find my car and first/last mile navigation
You can check the location of your car from your smartphone. Your app can also use augmented reality or Google Maps to guide you to your car. When driving and parking before reaching your destination, your app can give you guidance to walk the last bit of the way using augmented reality or Google Maps.

Notifications and remote door control
You get warned if your vehicle's anti-theft alarm is triggered or if you left your doors unlocked. What's more, you can lock and unlock doors from your phone, wherever you are.

Vehicle status
The Kia Connect app gives you an overview of your Kia's status including fuel/battery level, doors, windows, bonnet or tailgate. It lets you know if any of the vehicle's functions isn't working properly. You can also use the app to consult information about your past trips or to obtain a summary of key stats for your past month's driving.



User-profile-linked vehicle settings
Select your preferred vehicle settings from your phone for a tailored experience once you get behind the wheel.

Valet mode
Activate the valet mode in your car and you can track its location and speed on the app. Ideal when you lend your vehicle to an airport's valet parking service.

Charge scheduling (plug-in hybrid and electric vehicles only)
Use you phone to monitor and schedule charging sessions. This way, you can take advantage of cheaper off-peak rates, and ensure your car is always ready when you need it.

Climate control scheduling (electric vehicles only)
You can pre-condition the cabin prior to a desired departure time. Not only is it very comfortable but it also ensures the right temperature is reached in the most energy-efficient way.

Kia services are available free of charge for a period of seven years commencing on the day the vehicle is sold to the first owner of the vehicle and may be subject to change during that period. You need a smartphone with iOS™ or Android™ operating system and your own data plan to operate the Kia mobile application. Your Kia needs to be in a location with Vodafone mobile signal to connect to these services.



Forward Collision-Avoidance Assist. This system monitors other vehicles, cyclists and pedestrians ahead, and warns you of any potential collision risk. If the risk of collision persists, the system may interact with the Soul EV's steering and braking.

DriveWise technologies for safety and convenience.

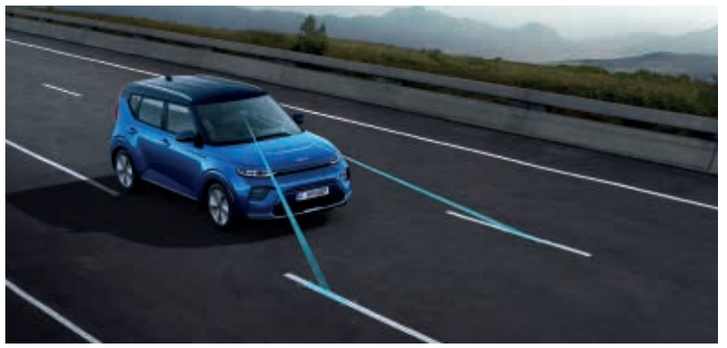


Blind-Spot Collision Warning. The Blind-Spot Collision Warning system has radar sensors that monitor your blind spots and vehicles attempting to overtake. Your door mirror displays a symbol if a vehicle is detected. The system also sounds an audible alert if you indicate while a vehicle is present.



Smart Cruise Control. Using a camera and radar sensor at the front, this functionality regulates your speed based on a set speed and the desired distance to the vehicle ahead. If the vehicle ahead picks up the pace, the Soul EV accelerates up to the set speed. If the vehicle in front slows down and the predetermined safe distance cannot be maintained, the system reduces the speed, or even stops the car. A helpful feature on the motorway and in stop-and-go traffic.

Images shown are for illustrative purposes only and not to UK specification.



Lane-Keeping Assist and Driver Attention Warning. These systems help prevent risks associated with sleepiness at the wheel. Lane Keeping Assist warns you and steers you back in your lane if you are drifting out of it. Driver Attention Warning continuously assesses your driving and asks you to take a break when it senses your level of attention is flagging.



Lane Follow Assist. Very useful for motorway driving, Lane Follow Assist monitors road markings to keep your car in the centre of your lane.

Savour the exciting.

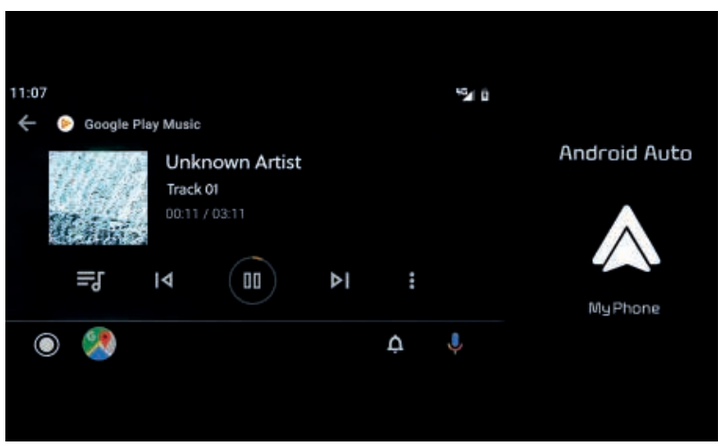
The Soul EV is proof that an electric car can combine character and excitement with the latest technology as well as all the advantages of a crossover to make all types of greener driving truly inviting.



Drive Mode Selection. The Soul EV adapts to your favourite driving style. Choose from 'Normal' mode, offering the full driving experience optimised for a typical driver, or 'Eco' or 'Eco+' mode to maximise range. Meanwhile, the 'Sport' mode, with its increased steering and motor response, puts the emphasis on dynamic driving.



Heated Seats. Both the driver and front passenger seats are heated keeping you cosy on those cold winter days.



10.25" Touchscreen Navigation. The vivid, easy-to-use 10.25" colour touchscreen audio includes useful features such as DAB radio and the display for the rear-view camera.

Images shown are for illustrative purposes only and not to UK specification.



Black One-Tone Leather. Luxury perforated black pure leather seating with grey stitching. Also includes satin chrome interior door handle and dark silver door garnish; plus artificial-leather-covered armrest.

Value the endurance.

The Soul EV puts the charge back into driving electric by making it fun, stylish and good for the environment all at the same time. From the moment you press the start button you can look forward to a responsive electric engine boasting an acceleration from 0 to 62 miles/h in 7.6 seconds. And it's going the distance: With a combined WLTP range of 280 miles and 0% to 80% charging in as little as 54 minutes, this is an electric car with genuine long journey abilities.



Energy-saving driver-only air conditioning system.
When you are the only person in the car, you can save energy and improve the vehicle's range by asking the climate control system to regulate temperature for the driver only.

Images shown are for illustrative purposes only and not to UK specification.



Battery Heating System The battery pack situated underneath the Soul EV has the option to include a battery heating system that warms up the battery floor in colder temperatures to ensure a smooth motor start. It also helps reduce loss of battery charge overnight due to cold weather conditions. Simply programme the battery heating system for a specific time using the 10.25" touchscreen before you start your journey.

Programmable charging. You can use the convenient 10.25" touchscreen or the Kia Connect mobile app to set the time to recharge your Soul EV - for example, if you want to take advantage of cheaper night-time tariffs.

High Range and High Power Battery
64 kWh battery and 150kW motor

100kW DC charge in 42 min. (from 20 % to 80 %)*	7.2kW AC charge in 9.5 hours (from 0% to 100 %)

*from 80 kW fast charger and above

Regenerative Braking. To ensure highly efficient driving and further increase the battery range, the Soul EV offers next-generation regenerative braking with two different modes to suit the driving conditions. By selecting 'Single Pedal' driving or holding the left paddle shift lever behind the steering wheel for a minimum of 0.5 seconds, the car can be decelerated to a standstill without activating the brake pedal. Alternatively, releasing the paddle or activating the right paddle shift lever returns the system to regular mode.





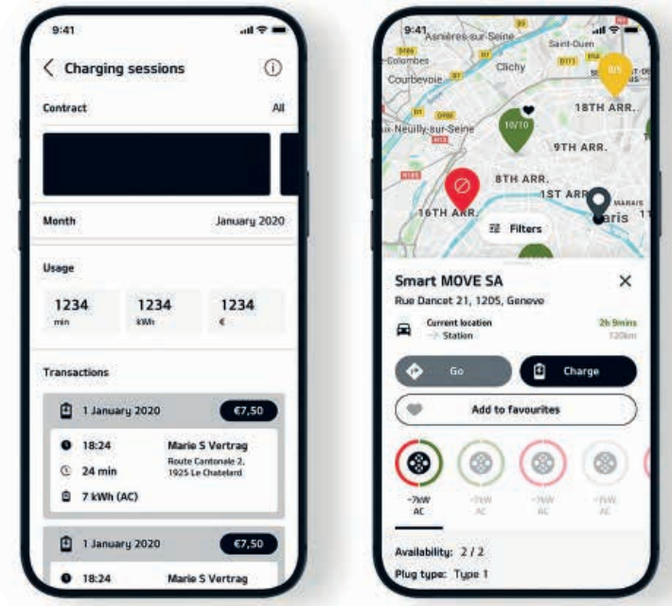
Images shown are for illustrative purposes only and not to UK specification.

Public charging made easy...

Kia Charge

Mystified by the plethora of charging networks, their different commercial terms and access methods?

Worry not, Kia Charge gives you access to the vast majority of UK public charging networks including bp pulse, Pod Point, Source London, Instavolt, Shell New Motion, Osprey, Char-gy, IONITY and more. In addition, it works in 28 other European countries in exactly the same way as it does in the UK so you can travel long distance without any worries*.



The only app you need

You can start charging using either the app or dedicated card. And you don't have to make any payment on site: Everything is handled as part of a monthly, itemised billing process.

Reliable, up-to-date information

You have all information at your fingertips. You can apply a range of filters to find the right station, with up-to-the-minute information about availability and pricing.

Transparent pricing with monthly payment

There are two base tariffs to choose from. 'Easy' is a no-commitment tariff for light users of public charging while 'Plus' is for those who tend to charge away from home more often.

Best value with a range of bolt-on subscriptions including IONITY

You can add up to two bolt-on subscriptions - for bp pulse and/or IONITY - to benefit from the best value possible when charging within these networks.

For more information, visit **kiacharge.com** or download the mobile application.



*Charging outside of the UK is subject to the visited country's Easy tariff, regardless of your UK subscription. Kia Charge and KiaCharge.com/gb are offered by Digital Charging Solutions.

Accessorise in style.

Give your Soul EV an edge with a range of functional and styling accessories. From customisable options to express your style to practical ways to protect your car, there's the perfect accessory for everyone. Please contact your local Kia dealer for more information.



Carpet mats, velour. Keep your cabin unblemished for longer. These high-quality velour carpet mats will protect your car's interior from everyday dirt and enhance its look at the same time. Tailor-made to fit the footwells perfectly, they feature the Soul logo in the front row and are held in place with fixation points and anti-slip backing.



Decals, boomerang. Emphasise the slick contours of your Soul EV with these top-quality boomerang decals. Designed to withstand the most robust of car washes and available in chili red, sea blue and black metallic.



LED door projectors, Soul logo. This luminous detail gives a lasting impression. Bring a special touch to every entrance after dark, by projecting the sharp contours of the Soul logo on the ground every time the front doors are opened. Set of 2. Only for vehicles with auto up/down window function. Please consult your local Kia dealer for more information.



Boot liner. However wet, muddy or grimy things get, this custom-made boot liner will protect your boot area. It is durable, anti-slip and waterproof with raised edges to complement the interior of your Soul EV.



Rear bumper protection foil, transparent. Enjoy peace of mind when loading and unloading frequently - knowing that the top surface of your rear bumper is reliably protected from possible scrapes and scuffs. Also available in black.

KIA PROMISE

10 more reasons to join our Kia family

Now there are even more reasons to buy a stylish, technology packed Kia. Peace of mind comes as standard when you join the Kia family with the Kia Promise - 10 great owner benefits when you buy your Kia and register at MyKia.

7 YEAR WARRANTY
QUALITY REDEFINED

There are a lot of things to consider when buying a new car. Compromising on reliability in the long term shouldn't be one of them. That's why Kia have redefined quality and offers a unique, industry-leading 7 year or 100.000 miles warranty for your peace of mind.

INSURANCE
EXCESS RETURN

Our Driveaway Insurance has you covered from the minute you leave the Dealership. We will also give you a £250 Excess Return Voucher which pays you back regardless of who you are insured with providing you call Kia Accident Aftercare before you call your insurance company. We will also provide you with a competitive quote for your annual cover.

ROADSIDE ASSISTANCE

Our 24/7 Roadside Assistance package is designed for Kia owners in partnership with the RAC. All new cars have complimentary cover for 12 months from the first date of registration. If you register on MyKia, you can unlock Kia Roadside Assistance Plus, giving you the highest level of cover provided by the RAC, including onward travel and European cover.

CLICK & COLLECT

Order Genuine Kia accessories, where and when you need them! Our Click & Collect service offers choice and convenience, recognising your model from the registration number to ensure you get exactly what you need. Then simply collect at your nearest Dealer, where they can fit them too.

SERVICE
ONLINE BOOKING

Online service booking offers convenience and flexibility 24/7. Offering quality and value at one of our Dealers nationwide. Kia trained technicians use the latest diagnostic equipment and technology. All of our Genuine Kia parts come with a 2 year warranty. Fully inclusive pricing at the click of a button.

FAMILY-LIKE CARE

When you own a Kia, you become part of the family and benefit from a relationship based on trust and transparency. When you visit one of our dealers for a service, your vehicle will benefit from a complimentary Health Check, a wash and vacuum and alternative transport if needed. Welcome to the Kia family!

ACCIDENT AFTERCARE

Available to all Kia owners, whoever your insurer and whatever the circumstances, Kia Accident Aftercare will take care of things for you. We will liaise with your insurer, provide a free courtesy car and ensure your car is repaired at a Kia Approved Bodyshop using Kia repair methods and original parts.

CONNECTED SERVICES

Kia offers you free seven-year connected services with Kia Connect (UVO). Once activated in your vehicle, Kia Connect (UVO) enables a number of digital features in your car like real-time traffic data. You can also install the Kia Connect (UVO) app on your smartphone and pair it with your Kia to interact with your vehicle in new ways.

HOME CHARGING

We have partnered with Pod Point and bp pulse so you can quickly and conveniently charge your electric and plug-in hybrid Kia at home.

ONE INVOICE CHARGING

Kia Charge makes public charging easy. Kia Charge is the only solution you need to charge your electric or plug-in hybrid Kia across multiple networks in the UK and Europe.

*For full terms, conditions and exclusions please visit kia.com/uk

Fully unlock these benefits when you register at MyKia



7-year vehicle warranty. Every Kia benefits from a 7-year/ 100,000 miles new car warranty (up to 3 years unlimited; from 4 years 100,000 miles). This bumper-to-bumper warranty is free and transferable to subsequent owners, provided the car is regularly maintained in accordance with the servicing schedule. (Terms and exclusions apply)

Kia 7-year EV/HEV/PHEV Battery Warranty. When you switch to a Kia Electric (EV), Hybrid Electric (HEV) or Plug-in Hybrid (PHEV), it's good to know that our batteries are built to have a long life*. That's why at Kia we are happy to cover you for 7-year or 100,000 miles whichever comes first. Even for our low voltage (48 V and 12 V) batteries in Kia Mild-Hybrid electric vehicles (MHEVs), our Kia warranty covers you for a period of 2 years from initial registration regardless of mileage. All of which means you can simply enjoy the experience of driving our eco-friendly range, every day for years to come.

*Kia high voltage lithium ion battery-units in electric vehicles (EV), hybrid electric vehicles (HEV) and plug-in hybrid electric vehicles (PHEV) are built to have a long life. These batteries are covered by the Kia warranty for a period of 7 years from initial registration or 100,000 miles, whichever comes first. For EVs and PHEVs Kia guarantees a minimum 70% capacity of the battery. Capacity reduction of the battery in HEV and MHEV is not covered by the warranty.

To minimise capacity reduction, follow the instructions consult the Owner's Manual. Find more information about Kia warranty at www.kia.com./uk

YEAR WARRANTY
QUALITY REDEFINED

Images shown are for illustrative purposes only and not to UK specification.



www.kia.com/uk

All information and illustrations are based on data available at the time of print (November 2021) and are subject to change without notice. Contact your local Kia dealer for current information and full warranty details including terms and conditions. Imagery shown throughout this brochure is for illustrative purposes only and not to UK specification. Features shown are not necessarily standard across the Soul EV range.

Kia UK Limited
Walton Green
Walton-On-Thames
Surrey
KT12 1FJ
Freephone: 0333 2022990
www.kia.com/uk



Movement that inspires

The Soul EV

The Soul EV 'Maxx'

Paint colours

- Snow White Pearl (Standard)
- Inferno Red with Black Roof (Premium)
- Quartz Black with Red Roof (Premium)
- Neptune Blue with Black Roof (Premium)

Wheels



17" Alloy Wheels

Engine and transmission

64kWh lithium-ion 201bhp 1-speed auto

'Maxx'

- 10.25" Touchscreen Satellite Navigation featuring Kia Connect (UVO)**
- 10-speaker Harmon/Kardon® Premium Sound System
- Black Leather Upholstery*
- Heated Front Seats
- Heated Steering Wheel
- Dual Full LED Headlamps
- Engine Start/Stop Button with Smart Entry System
- Adaptive Smart Cruise Control Function (SCC)
- Lane Follow Assist (LFA)
- LED Daytime Running Lights
- Regenerative Braking Level Controlled by Paddle Shift Mounted on Steering Wheel
- Reversing Camera System (Integrated into Satellite Navigation Screen)
- Blind Spot Detection (BSD) with Rear-Cross Traffic Alert (RCTA)
- 2 Way Seat Adjustment
- Apple CarPlay™ with Voice Control**
- Android Auto™ with Voice Control**
- SUV Exterior Styling
- Roof Rails
- Virtual Engine Sound (VES)
- Eco Driving Mode
- Climate Control & Charging Time Pre-Set Functionality
- Rear Parking Sensor***

*Some parts of the leather upholstery contain faux leather

**Apple CarPlay™/Android Auto™/Kia Connect (UVO) - compatibility and functions may vary due to the model year of mobile device and the version of software installed

***Parking Sensors may not match exterior body colour

www.kia.com/uk

Kia UK Limited
Walton Green
Walton-On-Thames
Surrey
KT12 1FJ
Freephone: 0333 2022990
www.kia.com/uk

Movement that inspires

Drayton Motors KIA

Lincolnshire

Drayton Motors Kia Louth

North Holme Road, Louth, Lincolnshire, LN11 0HQ

Tel: 01507 307060

Drayton Motors Kia Boston

The Drayton, Swineshead, Boston, Lincolnshire, PE20 3JP

Tel: 01205 820408

Drayton Motors Kia Grantham

Spittlegate Level, Grantham, Lincolnshire, NG31 7UH

Tel: 01476 566110

© RJTK Automotive. Hewitts Avenue, Hewitts Circus, Grimsby, DN36 4SE. Registered in England and Wales No. 3503183.